

WELCOME TO GAF

CRAFT. PERFORM. SHINE.

Grand Art Festival (GAF) is a celebration of raw talent and creative expression. It bridges the gap between aspiring artists and professional platforms. Through film, performance, and art – it gives voices a visual stage. GAF is where passion transforms into purpose and art becomes legacy.



GAF

GRAND ART FESTIVAL



PRESENTED BY
V GROUP FILM STUDIO®

Empowering artists with world-class production
and a path to stardom.

World's First ARTIST FESTIVAL

That Frames Every Artist



ABOUT GRAND ART FESTIVAL (GAF)

Grand Art Festival (GAF) is a stage for aspiring artists to shine. From **models, singers and writers, dancers, and actors to poetry** and performance, GAF transforms raw passion into professional-grade content. Each participant gets a **ready-to-shoot creative project**, shot by industry professionals and published on a global platform.

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What is the Grand Art Festival (GAF) ?

The **Grand Art Festival (GAF)** is the **world's first artist festival** that turns artists into cinematic creations. It is **not a contest** — **it's a creative journey** for **singers, dancers, models, writers, actors** and performers. Every participant is given a customized concept based on their talent. They are professionally filmed and edited, and their content is **released on YouTube. No auditions, no eliminations** — every artist gets framed, not judged. **GAF** helps raw talent become real content with global reach. **Organized by V Group Film Studio**, it's where art meets opportunity.

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What Makes GAF Truly Unique in the World ?

Grand Art Festival (GAF) is India's most vibrant launchpad for emerging artists, curated by V Group Film Studio.

Held in the heart of Gurugram from **21th to 24th Aug 2025**, **GAF** brings together 500 aspiring creators from across the world to showcase their talent in a professionally crafted, industry-grade setting.

Each participant receives a **ready-to-shoot project** — including script, direction, professional videography, and YouTube publishing — eliminating all the hurdles and letting the artist focus purely on performance.

This **3-day creative carnival** isn't just a festival, it's a career kickstart. From models and dancers to writers and singers, GAF celebrates every shade of art with style, mentorship, and massive exposure.

The festival ends with a **grand Award Ceremony & Certification on 24th August** recognising artists with special rewards and spotlight opportunities.





V GROUP FILM STUDIO

ROLE IN GAF

V Group Film Studio is a next-generation creative powerhouse dedicated to transforming stories into stunning visual experiences. With expertise in film production, photography, digital content, and event execution, the studio serves as a launchpad for fresh talent and bold ideas.

Driven by innovation and artistic vision, **V Group Film Studio** doesn't just produce films — it creates opportunities, builds careers, and connects creativity with purpose.

ROLE IN GRAND ART FESTIVAL (GAF)

V Group Film Studio is the **Founding creator** and **Organiser** of the Grand Art Festival, and holds full **copyright ownership** of the event and all its creative assets.

Conceptualization: Designing GAF as a talent-first platform

Production Support: Providing high-end equipment, direction, and editing

Creative Projects: Delivering pre-planned shoot concepts to each artist

Publishing: Official YouTube release under the studio's professional label

Recognition: Offering mentorship, certification, and exposure to winners

GAF is not just an event — it's a reflection of **V Group Film Studio's vision** to build India's most trusted ecosystem for emerging artists.

POWERED BY





Artist Festival

An **Artist Festival** is not a contest — it's a creation ground. Here, you don't just perform — you get your own cinematic project, like a professional artist. Whether you're a **singer, dancer, model, writer, or actor** — we create a film-style video just for you. From scriptwriting to **shooting and YouTube release**, you walk away with a powerful portfolio.

And not just that — wherever possible, we also connect deserving artists to **real opportunities in the film industry**.

This isn't just exposure — **it's your launchpad**.

At **GAF**, you don't chase fame — you create it. And sometimes... we even take you straight to it.

Career Launch Opportunities with GAF

At **GAF**, we **don't just promote talent** — we recommend it. Outstanding artists may be referred directly to **casting agencies, music labels, production houses, and V Group's in-house film projects**. Your journey doesn't end at the festival — it can begin in the film industry.





How GAF Works – The Process





Registration

Join the Grand Art Festival (GAF)

? Who Can Register ?

Any passionate **writer, model, singer, Music Director, Video Director** or **Cinematographer, Choreographer, Costume Designer & Makeup Artist(age 17+)** If you have talent, we'll turn it into a cinematic creation!

? Documents Required

Aadhar Card / Valid ID Proof
2 Passport Size Photos
Artist Portfolio (if available)
Talent Type Declaration (singing, writer, etc.)

Last Date to Register

15th May 2025

(Registrations are accepted online & offline only)



Participation Fee

8999 Only

GST Inclusive

This is your chance to turn talent into visibility. Register now and become part of the world's biggest artist movement — **GAF 2025**.



Talent Mapping



Talent Mapping Form

This form allows artists from different talent categories to connect and work together on a single creative project — for example, a singer, writer, and director collaborating on a music video.

It helps artists gain exposure, build networks, and experience real teamwork, making their talent shine stronger through collaboration.



Talent Categories

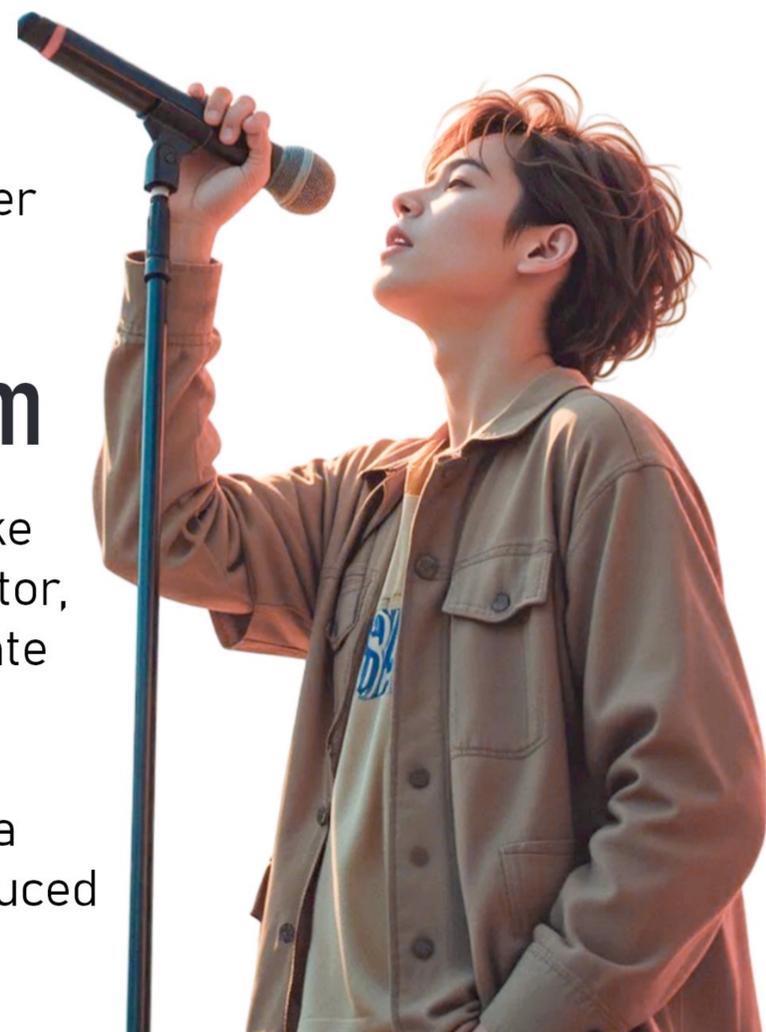
1. Writer / Lyricist
2. Singer (male)
3. Singer (Female)
4. Model & Actor (male)
5. Model & Actress (Female)
6. Music Director
7. Video Director
8. Cinematographer
9. Choreographer
10. Costume Designer & Makeup Artist
11. Rapper
12. VFX Artist
13. Sound Designer
14. Dance/Group
15. Instrumentalist



Project Matching System

It helps artists form powerful teams — like a singer gets matched with a music director, choreographer, and video director to create one complete project.

Every participant walks out not just with a certificate, but with a professionally produced project under their name.



A Part Of Talent Mapping

PROJECT SUPERVISION SYSTEM

All GAF projects will be developed under the direct guidance of our industry-expert mentors from each talent category. This ensures quality content, learning, and a powerful final portfolio.



Talent Categories & Their Expert Supervisors

Talent Role

Writer
Singer (Male & Female)
Model (Male & Female)
Music Director
Video Director
Cinematographer (DOP)
Choreographer
Makeup Artist

Project Expert / Supervisor

Scriptwriting Mentor / Lyricist Coach
Vocal Coach / Music Arrangement Expert
Fashion & Posing Director
Senior Composer / Arrangement Guide
Creative Director / Film Project Supervisor
Lighting & Visual Frame Expert
Dance Project Mentor / Movement Director
Styling Head / Beauty Coach

? What Will the Project Expert Do?

What Will the Project Expert Do?

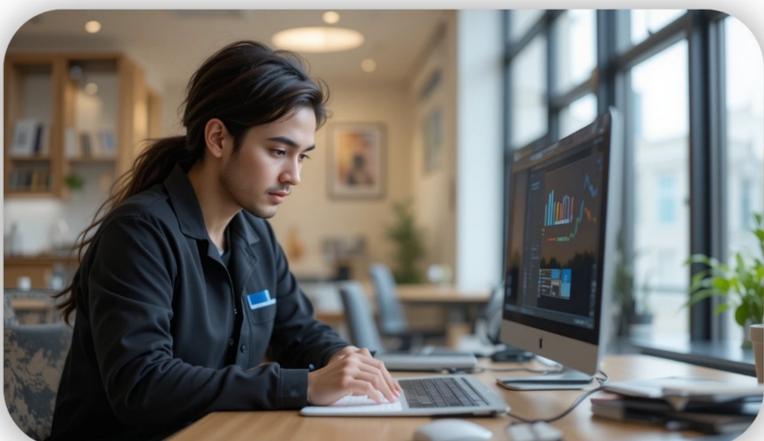
Guide your team from concept to final video

Approve creative ideas and project flow

Monitor rehearsals, shoots, and execution

Help you make a professional-quality content piece

Ensure your project is ready for YouTube & Portfolio release





Production



Welcome to the GAF Production Phase

Your talent team is now ready. The concepts are locked. The experts are assigned. Now, it's time to bring your creativity to life with cameras rolling, music playing, and passion in motion.



What Happens in the Production Phase?

Rehearsals Begin

- Dance / Music / Dialogue Practice
- Camera Blocking & Positioning
- Look & Styling trials by Makeup Artists and Models

Pre-Production Setup

- Equipment Allocation
- Location Finalization
- Costume / Props / Lighting Arrangements

Shooting Days

- Projects will be filmed professionally under mentor supervision
- Each project gets a dedicated shoot day slot

On-Set Supervision

- Cinematographer + Director + DOP manage technicals
- Experts monitor performance quality
- BTS (Behind The Scenes) content will be shot for YouTube + Reels

A Part Of Production

Your Project Tracker

All GAF projects will be developed under the direct guidance of our industry-expert mentors from each talent category. This ensures quality content, learning, and a powerful final portfolio.



Your Project Tracker

Project Name	Team Lead	Shoot Date	Mentor Assigned	Status
Project Phoenix	Anjali	10 MM	Deepika Rao	Done
Project Raag	Mohit	15 MM	Priya Sharma	Scheduled



Rules During Production

Be on time – No excuses during shoot hours

Respect your team – Everyone is a contributor

Creative inputs allowed – But final say is with Director / Mentor

No raw footage to be taken without permission



Post - Production



Post-Production Phase – What Happens Now?

1. Editing Begins

Video Editing: Cuts, transitions, colour grading

Audio Mixing: Music balancing, sound correction

Visual Effects (if any): Titles, graphics, effects

2. Mentor Review Round

Final output gets reviewed by the assigned Expert/Mentor

Suggestions for polish/fixes added if needed

3. Approval & Branding

GAF + V Group Film Studio branding & intro/outro added

Participant credits and role tags included in video



What Participants Get?

- ✓ Fully Edited Video Link
- ✓ Certificate of Participation
- ✓ Credit Poster (Name, Role, Project Title)
- ✓ 30-sec Instagram Reel version
- ✓ GAF Recognition Badge (Digital)



Marketing Boost

Participants can opt-in

for paid promotions, YouTube Boost

Insta Ads, GAF Official Highlight Post



GAF ROADMAP

Registration

15 April To 15 May

All artists will register during this period.

16 May to 30 May

Mapping artists into categories
(Writer, Singer, Model, etc.)

Talent Mapping

Production

01 June to 15 Aug

Finalising, scripts, and rehearsals.
Professional video/audio shooting.
Editing, music, and final approval of projects.

Bollywood Celebrity Appearances

31 May to 15 June
To be Announced

16 to 20 August

Final checking of all 100 projects
Approval of titles, credits, and thumbnails

Projects Review

Artist Workshops

21 to 23 August

Expert-led workshops inside the film studio.
Training on how to work professionally
in the industry.
To prepare artists for real industry experience.

24 August



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World's First ARTIST FESTIVAL

That Frames Every Artist

24 August 2025



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V GROUP FILM STUDIO



EVERY ARTIST

On Screen, On Stage, and In Hearts
Personalized Digital Frame Wall

What Winners Will Receive ?

- ✓ GAF 2025 Trophy & Certificate
- ✓ 1-Year Official Collaboration Opportunity
- ✓ Free Studio Shoot / Portfolio Package
- ✓ YouTube / Social Media Feature
- ✓ Exclusive Winner Interview
- ✓ Grand Award Night Recognition
- ✓ Gifts / Sponsored Goodies
- ✓ GAF Hall of Fame 2025 Induction

Award Process

- ✓ Judged by an expert panel + industry professionals
- ✓ Based on project performance, skill, responsibility & creativity
- ✓ Announced during the Grand Finale Event





GAF
GRAND ART FESTIVAL



Top 20 Category Awards

In the Grand Art Festival 2025, the Top 20 categories will be honoured with special awards and recognitions. This initiative is to appreciate outstanding talent, inspire upcoming artists, and give them a stage to shine in the industry.

Award-Winning Categories

Artist Performance Awards

1. Best Writer / Lyricist
2. Best Singer (Male)
3. Best Singer (Female)
4. Best Model (Male)
5. Best Model (Female)
6. Best Music Director
7. Best Video Director
8. Best Cinematographer
9. Best Choreographer
10. Best Costume Designer

Production & Team Awards

11. Best Production Team Lead
12. Best Project Supervisor
13. Best Light & Sound Technician
14. Best Set Designer / Art Director
15. Best Video Editing Artist
16. Best Camera Assistant
17. Best Makeup Team Lead
18. Best BTS Creator
19. Best Promotion Supervisor
20. Best Production Manager

OUR TARGETED

POWERED BY



FASHION BRAND



FEATURES



DIGITAL CINEMA



BEAUTY BRANDS



MEDIA COVERAGE



SPONSORS



FOR MUSIC





BOLLYWOOD

CELEBRITY APPEARANCES

To be Announced

Our Website & Social Media Handles

Powered by V Group Film Studio

Production Subscription Plan



For Artist (Singer, Lyricist, etc.)

Plan Name	Price	Benefits	Content
Rising Star	6999/-	1 Months	1 High-end Music Videos
Shining Star	8999/-	1 Months	2 High-end Music Videos
Superstar	10999/-	2 Months	3 High-end Music Videos

Terms & Conditions Apply | Respect The Studio, Grow With Us



For Fashion Model

Plan Name	Price	Benefits	Content
Style Starter	5999/-	3 Months	2 Portfolio Shoot
Glam Pro	7999/-	6 Months	4 Portfolio Shoot
Fashion Icon	8999/-	10 Months	6 Portfolio Shoot

Terms & Conditions Apply | Respect The Studio, Grow With Us

The Production Subscription Plan is a premium membership designed for artists, creators, and brands who want consistent, high-quality video, audio, photography, and promotional services throughout the year. It provides subscribers with exclusive studio access, professional production services, and regular promotional opportunities to build their portfolio, personal brand, and digital presence.

Powered by V Group Film Studio

Artist Launch Pad Program (1 Year)



For Artist (Singer, Lyricist, etc.)

Plan Name	Price	Benefits	Content
Launch Basic	15,999/-	4 Premium Projects	
Launch Pro	19,999/-	10 Projects, 3 Workshops, 2 Interviews	
Launch Elite	99,999/-	20 Projects, 6 Workshops, YouTube Promotions	

Terms & Conditions Apply | Respect The Studio, Grow With Us

Artist Launch Pad Benefits

- ✓ 1 Year-long guaranteed work
- ✓ YouTube + Social Media Fame
- ✓ Professional Portfolio
- ✓ GAF + Industry Networking
- ✓ Personal growth & career building
- ✓ Finale Event exposure

Objective

To offer artists a complete 1-year launch platform with regular projects, exposure, training, collaborations, and professional branding opportunities — turning fresh talent into public personalities.



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V GROUP FILM STUDIO



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Thank You

Thank you for taking the time to explore our vision and offerings. We truly appreciate your interest in being a part of this creative journey.

Our mission is to provide a unique platform for art, creativity, and professionalism – and we would be honored to have you with us.



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